Scale of production

Three scales of production

One Off
- Production line set up, workers semi-skilled and flexible, parts often bought from other companies and assembled
- Quick response to customers' demands, production line can be changed quickly
- Tools needed to be reset for new production run

Batch
- Semi-automated with much computer control, high level of investment in machinery
- Low unit costs, can operate 24/7
- Initial machinery and tooling costs are very high

Mass
- Highly skilled workers, constant discussion with client, specialist area of work such as furniture, jewellery
- Unique product each time, products can be made to measure
- Very expensive, you might have to wait a long time for the item to be made